

# MANCOS COLORADO

*Gateway to Mesa Verde*<sup>®</sup>



Photo Courtesy of Tom Vaughan/ Fevafotos

## *Mancos Business e-News | Dec. 28, 2021*

### **Ice Cream Favorite Moose and More Moving to Mancos**

After almost seven years, owners Rachel and Brent McWhirter are closing their Cortez space, planning instead to incorporate their treats into their Mancos restaurant, the Columbine Bar and Grill.

[Read more](#)



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### **What's Working: Colorado Economists Share 2022 Forecasts**

Colorado's economy is better than last year but full recovery doesn't mean business will look like it did in 2019. Plus: unemployment fraud updates, wage increases and more.

[Read more](#)



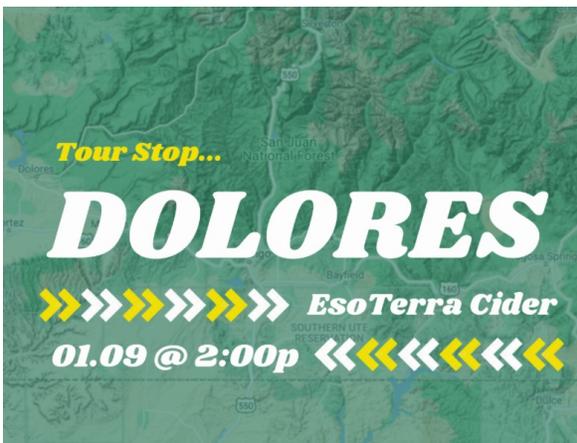
## Highlights



### Moosejaw Outdoor Accelerator Program

The Moosejaw Outdoor Accelerator is designed to help a diverse group of entrepreneurs create solutions for enjoying the outdoors with more comfort, safety, sustainability and inclusion, this program has brought some exciting outdoor recreation opportunities to Colorado. **Applications due Feb 3, 2022.**

[More info](#)



up Event: [www.goscape.org/events](http://www.goscape.org/events)



### SCAPE - Business Incubator - to Hold Event in Dolores

Join SCAPE of Jan. 9 from 2-4 pm as we tour and taste EsoTerra Cider! Our hosts, founders of EsoTerra, will give a behind the scenes tour of their facility while providing insight into how they got their business off the ground. We'll learn more about their story and how the SCAPE program can help you with your bright idea.

[More info](#)

## Ideas and Advice



### In 2022, Get Ready for the Great Onboarding

It's time for leaders to look at where employees are headed next and to get ready for the next phase of the ever-changing employment situation: "The Great Onboarding."

[Read more](#)



### 4 Elements of a Successful Brand Refresh

A successful brand revival does not happen in a single moment. There are no shortcuts. There is only a continuum of strategic, creative, and operational decisions that, if executed consistently, put a brand on the path to cultural relevance, consumer love, and business success.

[Read more](#)

## Upcoming Events

### Advanced Bidding & Estimating for Construction Contractors

This 6-part virtual workshop will help you create a more accurate and competitive estimating process for construction jobs. This will enable you to increase the number of estimates you put out, as well as the quality, accuracy, and competitiveness of your bids. You'll learn using a mock project bid so you can relate it to real life scenarios. This is being offered by Connect2DOT at 70% off the regular course fee!

Where: *Virtual*

When: Tuesdays, 1-4 pm, Jan. 18 - Feb 22

Presented By: Southwest Colorado SBDC and Connect2DOT

Register: [tinyurl.com/estimating2022](https://tinyurl.com/estimating2022)

Questions: Call (970) 903-5424 or email [shepherd\\_m@fortlewis.edu](mailto:shepherd_m@fortlewis.edu)

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## Starting Your Business Workshop

Join us for a 5 hour seminar on various aspect of starting a business with our variety of presenters, including a small business specialist, marketing expert, small business banker, insurance agent, attorney and an accountant.

Where: Southwest Colorado Center of Innovation

When: Jan. 13, 8:30 a.m. - 1 p.m.

Presented By: Southwest Colorado SBDC

[More info](#)

## Enterprise Sales for Everyone

Gain and understanding of the various processes and methodologies companies use to sell products and services to Enterprise-class organizations.

Where: Southwest Colorado Center of Innovation

When: Jan 11, 12 p.m. - 1:30 p.m.

Presented By: Southwest Colorado SBDC

[More info](#)

## Marketing Strategy Basics

Where: Southwest Colorado Center of Innovation

When: Feb. 8, 9 - 10:30 a.m.

Presented By: Southwest Colorado SBDC

[More info](#)

## Resources

- Mancos Valley Chamber of Commerce
- Small Business Development Center
- Southwest Colorado Disaster Assistance and Recovery
- COVID-19 Business and Nonprofit Resources

- Region 9
- Mancos Valley Resources
- Love Local Montezuma
- SCAPE
- Office of Economic Development and International Trade



Town of Mancos Business Resources

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