

Retail Market Power® | Opportunity Gap by Retail Store Types



Trade Area: Mancos, CO Trade Area

	2022 Demand (\$)	2022 Supply (\$)	Opportunity Gap/Surplus (\$)
Totals			
Total retail trade including food and drink (NAICS 44, 45 and 722)	63,979,444	57,888,768	6,090,676
Total retail trade (NAICS 44 and 45)	57,486,419	52,716,508	4,769,911
Motor Vehicle and Parts Dealers			
Motor vehicle and parts dealers (NAICS 441)	12,607,992	913,710	11,694,282
Automobile dealers (NAICS 4411)	10,468,740	913,586	9,555,154
New car dealers (NAICS 44111)	9,309,201	913,586	8,395,614
Used car dealers (NAICS 44112)	1,159,539	0	1,159,539
Other motor vehicle dealers (NAICS 4412)	1,191,064	0	1,191,064
Recreational vehicle dealers (NAICS 44121)	478,756	0	478,756
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	712,309	0	712,309
Boat dealers (NAICS 441222)	283,404	0	283,404
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	428,905	0	428,905
Automotive parts, accessories, and tire stores (NAICS 4413)	948,187	124	948,064
Automotive parts and accessories stores (NAICS 44131)	599,425	124	599,301
Tire dealers (NAICS 44132)	348,762	0	348,762
Furniture and Home Furnishings Stores			
Furniture and home furnishings stores (NAICS 442)	1,089,554	2,419,598	-1,330,044
Furniture stores (NAICS 4421)	588,960	1,028	587,932
Home furnishings stores (NAICS 4422)	500,594	2,418,570	-1,917,976
Floor covering stores (NAICS 44221)	235,772	975,913	-740,141
Other home furnishings stores (NAICS 44229)	264,822	1,442,657	-1,177,835
Window treatment stores (NAICS 442291)	14,072	432	13,641
All other home furnishings stores (NAICS 442299)	250,749	1,442,225	-1,191,476
Electronics and Appliance Stores			
Electronics and appliance stores (NAICS 443)	755,976	0	755,976
Household appliance stores (NAICS 443141)	187,723	0	187,723
Electronics stores (NAICS 443142)	568,253	0	568,253
Building Material and Garden Equipment and Supplies Dealers			
Building material and garden equipment and supplies dealers (NAICS 444)	4,536,237	63,756	4,472,481
Building material and supplies dealers (NAICS 4441)	3,934,624	38,411	3,896,213
Home centers (NAICS 44411)	2,163,870	18,463	2,145,407
Paint and wallpaper stores (NAICS 44412)	132,827	16,514	116,313
Hardware stores (NAICS 44413)	337,006	44	336,962
Other building material dealers (NAICS 44419)	1,300,921	3,391	1,297,530
Lawn and garden equipment and supplies stores (NAICS 4442)	601,613	25,345	576,268
Outdoor power equipment stores (NAICS 44421)	123,287	0	123,287
Nursery, garden center, and farm supply stores (NAICS 44422)	478,326	25,345	452,981
Food and Beverage Stores			
Food and beverage stores (NAICS 445)	8,732,820	9,144,250	-411,430
Grocery stores (NAICS 4451)	7,801,655	7,678,496	123,159
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	7,482,297	7,678,496	-196,199
Convenience stores (NAICS 44512)	319,359	0	319,359
Specialty food stores (NAICS 4452)	227,070	240,615	-13,545
Meat markets (NAICS 44521)	68,724	19,760	48,964
Fish and seafood markets (NAICS 44522)	27,021	0	27,021
Fruit and vegetable markets (NAICS 44523)	47,131	42,455	4,676
Other specialty food stores (NAICS 44529)	84,194	178,400	-94,206
All other specialty food stores (NAICS 445299)	39,474	100,105	-60,632
Beer, wine, and liquor stores (NAICS 4453)	704,095	1,225,139	-521,045
Health and Personal Care Stores			
Health and personal care stores (NAICS 446)	3,603,737	327,223	3,276,514
Pharmacies and drug stores (NAICS 44611)	3,131,513	77,551	3,053,962
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	210,305	137,324	72,981
Optical goods stores (NAICS 44613)	94,885	0	94,885
Other health and personal care stores (NAICS 44619)	167,034	112,348	54,686
Food (health) supplement stores (NAICS 446191)	59,068	0	59,068
All other health and personal care stores (NAICS 446199)	107,966	112,348	-4,382
Gasoline Stations			
Gasoline stations (NAICS 447)	4,650,037	5,632,265	-982,228

Benchmark: USA

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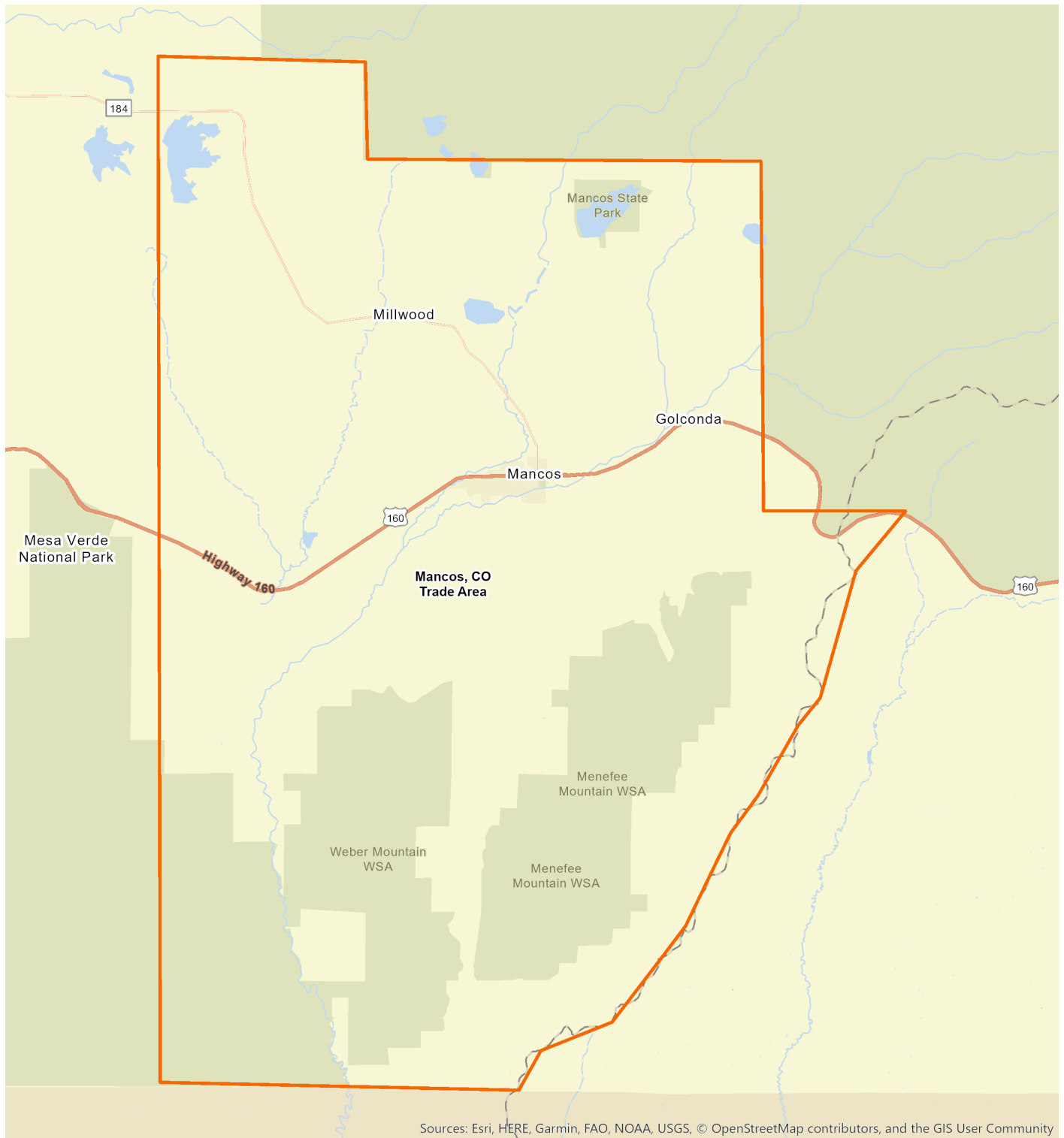
Trade Area: Mancos, CO Trade Area

	2022 Demand (\$)	2022 Supply (\$)	Opportunity Gap/Surplus (\$)
Clothing and Clothing Accessories Stores			
Clothing and clothing accessories stores (NAICS 448)	2,095,208	631	2,094,577
Clothing stores (NAICS 4481)	1,370,282	316	1,369,966
Men's clothing stores (NAICS 44811)	60,935	0	60,935
Women's clothing stores (NAICS 44812)	249,389	0	249,389
Children's and infants' clothing stores (NAICS 44813)	42,041	0	42,041
Family clothing stores (NAICS 44814)	821,907	0	821,907
Clothing accessories stores (NAICS 44815)	68,445	0	68,445
Other clothing stores (NAICS 44819)	127,565	316	127,248
Shoe stores (NAICS 4482)	297,030	0	297,030
Jewelry, luggage, and leather goods stores (NAICS 4483)	427,896	314	427,582
Jewelry stores (NAICS 44831)	278,641	314	278,327
Luggage and leather goods stores (NAICS 44832)	149,255	0	149,255
Sporting Goods, Hobby, Musical Instrument, and Book Stores			
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	792,481	19,075	773,406
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	711,477	19,075	692,402
Sporting goods stores (NAICS 45111)	498,447	19,075	479,372
Hobby, toy, and game stores (NAICS 45112)	146,090	0	146,090
Sewing, needlework, and piece goods stores (NAICS 45113)	30,411	0	30,411
Musical instrument and supplies stores (NAICS 45114)	36,529	0	36,529
Book stores and news dealers (NAICS 4512)	81,004	0	81,004
Book stores (NAICS 45121)	74,847	0	74,847
News dealers and newsstands (NAICS 451212)	6,157	0	6,157
General Merchandise Stores			
General merchandise stores (NAICS 452)	7,407,613	28,879,914	-21,472,301
Department stores (NAICS 4522)	879,310	0	879,310
Other general merchandise stores (NAICS 4523)	6,528,304	28,879,914	-22,351,611
Warehouse clubs and supercenters (NAICS 452311)	5,907,401	24,186,852	-18,279,452
All other general merchandise stores (NAICS 452319)	620,903	4,693,062	-4,072,159
Miscellaneous Store Retailers			
Miscellaneous store retailers (NAICS 453)	1,237,886	2,290,776	-1,052,890
Florists (NAICS 4531)	60,623	0	60,623
Office supplies, stationery, and gift stores (NAICS 4532)	255,121	221,877	33,243
Office supplies and stationery stores (NAICS 45321)	109,234	0	109,234
Gift, novelty, and souvenir stores (NAICS 45322)	145,886	221,877	-75,991
Used merchandise stores (NAICS 4533)	171,869	0	171,869
Other miscellaneous store retailers (NAICS 4539)	750,274	2,068,899	-1,318,625
Pet and pet supplies stores (NAICS 45391)	225,607	0	225,607
Art dealers (NAICS 45392)	110,090	0	110,090
Manufactured (mobile) home dealers (NAICS 45393)	81,968	0	81,968
All other miscellaneous store retailers (NAICS 45399)	332,610	2,068,899	-1,736,289
Tobacco stores (NAICS 453991)	105,927	490,110	-384,183
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	226,683	1,578,789	-1,352,107
Non-store Retailers			
Non-store retailers (NAICS 454)	9,976,878	3,025,310	6,951,568
Electronic shopping and mail-order houses (NAICS 4541)	9,431,715	820,792	8,610,923
Vending machine operators (NAICS 4542)	71,347	0	71,347
Direct selling establishments (NAICS 4543)	473,816	2,204,518	-1,730,702
Fuel dealers (NAICS 45431)	240,266	2,048,065	-1,807,798
Other direct selling establishments (NAICS 45439)	233,549	156,453	77,096
Food Services and Drinking Places			
Food services and drinking places (NAICS 722)	6,493,025	5,172,260	1,320,765
Special food services (NAICS 7223)	520,410	0	520,410
Food service contractors (NAICS 72231)	411,184	0	411,184
Caterers (NAICS 72232)	99,480	0	99,480
Mobile food services (NAICS 72233)	9,746	0	9,746
Drinking places (alcoholic beverages) (NAICS 7224)	199,294	0	199,294
Restaurants and other eating places (NAICS 7225)	5,773,321	5,172,260	601,061
Full-service restaurants (NAICS 722511)	2,870,105	2,492,329	377,777
Limited-service restaurants (NAICS 722513)	2,462,444	1,871,332	591,112
Cafeterias, grill buffets, and buffets (NAICS 722514)	62,757	0	62,757
Snack and non-alcoholic beverage bars (NAICS 722515)	378,015	808,600	-430,585

Benchmark: USA

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Report Details

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Trade Area

Name	Level	Geographies
Mancos, CO Trade Area		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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